

2026 COLLECTION GUIDE

SERENE DAYBED

Sculptural simplicity for considered interiors.

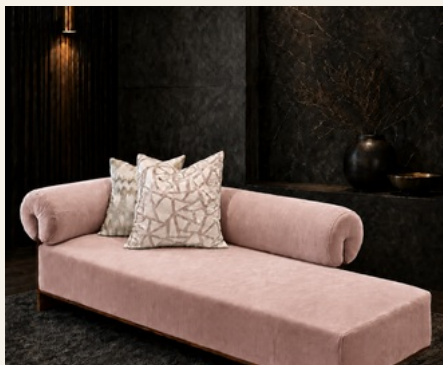
SIX SIGNATURE VELVET COLOURWAYS

BOLSTER-ARM PROFILE | TIMBER PLINTH | LOW-LINE FORM

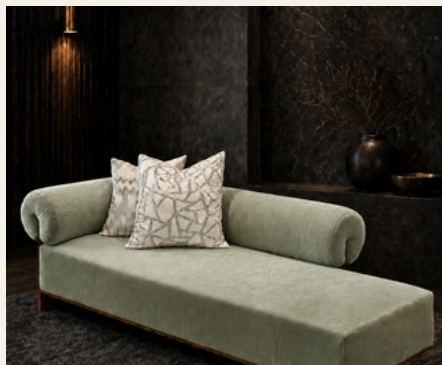
COLLECTION STORY

Quiet confidence, beautifully shaped.

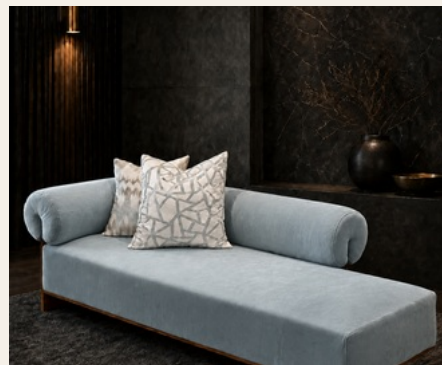
The Serene Daybed combines a long, clean seating plane with sculptural cylindrical arms and a slim timber plinth. Its restrained silhouette allows colour and texture to take centre stage.



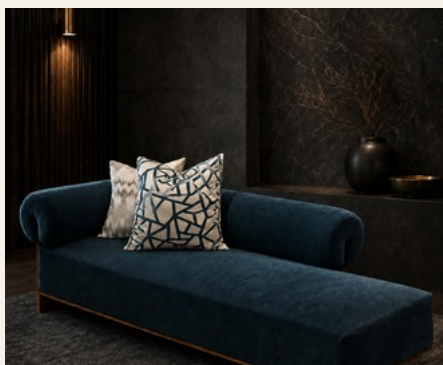
LIGHT BLUSH



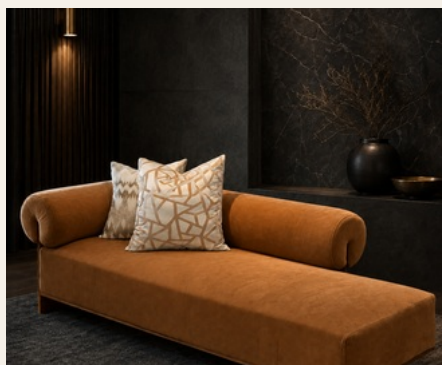
SOFT SAGE



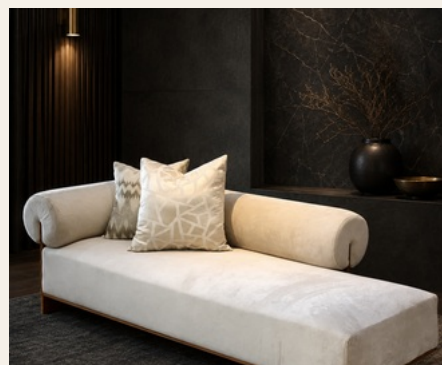
MIST BLUE



PETROL BLUE



COGNAC CARAMEL



CLASSIC IVORY



SIGNATURE DETAILS

01 Elongated low-line profile

02 Sculptural bolster arms

03 Warm timber plinth

04 Styled with two accent cushions



COLOUR 1 OF 6

Light Blush

SOFT | GRACEFUL | CONTEMPORARY



THE COLOUR

A pale powder pink with dusty-rose and warm nude undertones. Light Blush gives the Serene silhouette a gentle, refined character without feeling overly sweet.

BEST SUITED TO

Elegant bedrooms, dressing spaces, calm lounges and softly layered contemporary schemes.

RECOMMENDED PAIRINGS

Warm ivory, mushroom taupe, champagne brass, smoked oak and charcoal.

RESPONSE TO LIGHT

Daylight makes the colour airy; warm evening light adds depth and a subtle antique-rose tone.

COLOUR NOTE Velvet changes with pile direction and lighting. Request a physical swatch before ordering.



COLOUR 2 OF 6

Soft Sage

NATURAL | CALM | VERSATILE



THE COLOUR

A pale, muted green with grey and eucalyptus undertones. Soft Sage introduces a restful botanical note while remaining light enough for neutral interiors.

BEST SUITED TO

Nature-led rooms, period-modern homes, reading spaces and interiors with timber or stone.

RECOMMENDED PAIRINGS

Ivory, camel, pale oak, walnut, travertine, warm grey and antique brass.

RESPONSE TO LIGHT

Cool daylight reveals the green; warm lamps bring forward softer olive-grey undertones.

COLOUR NOTE Velvet changes with pile direction and lighting. Request a physical swatch before ordering.



COLOUR 3 OF 6

Mist Blue

FRESH | AIRY | POLISHED



THE COLOUR

A soft blue-grey with a delicate sea-glass quality. Mist Blue feels clean and restful, offering colour without overpowering the room.

BEST SUITED TO

Modern apartments, guest rooms, coastal-inspired spaces and calm, light-focused interiors.

RECOMMENDED PAIRINGS

Warm white, soft greige, pale walnut, brushed nickel, champagne brass and charcoal.

RESPONSE TO LIGHT

Bright daylight clarifies the blue; lower warm light creates a subtle silvery-grey appearance.

COLOUR NOTE Velvet changes with pile direction and lighting. Request a physical swatch before ordering.



COLOUR 4 OF 6

Petrol Blue

DRAMATIC | TAILORED | SOPHISTICATED

**THE COLOUR**

A rich dark blue with a restrained teal undertone. Petrol Blue gives the low-line form architectural presence and a luxurious, tailored mood.

BEST SUITED TO

Statement lounges, boutique hospitality settings and rooms using strong architectural finishes.

RECOMMENDED PAIRINGS

Ivory, warm greige, dark walnut, aged brass, smoked glass and black stone.

RESPONSE TO LIGHT

Directional light reveals blue-teal highlights; low light deepens the shade towards inky blue.

COLOUR NOTE Velvet changes with pile direction and lighting. Request a physical swatch before ordering.



COLOUR 5 OF 6

Cognac Caramel

WARM | CONFIDENT | INVITING



THE COLOUR

A warm cognac-caramel tone with restrained amber and camel depth. It creates a welcoming focal point and works naturally with timber and metallic accents.

BEST SUITED TO

Sociable living rooms, hospitality-inspired interiors and schemes rich in wood and stone.

RECOMMENDED PAIRINGS

Oatmeal, cream, chocolate brown, dark walnut, aged brass and charcoal.

RESPONSE TO LIGHT

Warm light reveals amber highlights; cooler daylight makes the caramel tone feel more grounded.

COLOUR NOTE Velvet changes with pile direction and lighting. Request a physical swatch before ordering.



COLOUR 6 OF 6

Classic Ivory

LIGHT | TIMELESS | UNDERSTATED



THE COLOUR

A warm ivory velvet that highlights the purity of the Serene silhouette. It offers a calm, versatile foundation for changing cushions and accessories.

BEST SUITED TO

Minimal interiors, compact spaces, tonal rooms and customers seeking maximum styling flexibility.

RECOMMENDED PAIRINGS

Almost any neutral, walnut, oak, black, brass, sage, blue and muted terracotta.

RESPONSE TO LIGHT

Natural light keeps it crisp; warm lighting adds a soft cream tone and reveals the velvet pile.

COLOUR NOTE Velvet changes with pile direction and lighting. Request a physical swatch before ordering.

SELECTION GUIDE

Find the right Serene for your room.

Use the mood and contrast scale as a starting point, then assess a physical swatch in the room during daytime and evening light.

COLOUR	VISUAL MOOD	ROOM EFFECT	CONTRAST
 Light Blush	Soft / graceful	Warm and gently expressive	Light
 Soft Sage	Calm / natural	Restful and grounded	Light
 Mist Blue	Fresh / airy	Cooler and visually open	Light
 Petrol Blue	Tailored / dramatic	Strong architectural focus	High
 Cognac Caramel	Warm / inviting	Rich and sociable	Medium
 Classic Ivory	Timeless / quiet	Bright and flexible	Light

STYLING PRINCIPLES

BALANCE THE SILHOUETTE

Use one or two well-scaled cushions so the clean seating plane remains visible.

REPEAT THE UNDERTONE

Echo the sofa colour once in artwork, a rug or a small accessory for a connected scheme.

MIX TEXTURES

Contrast velvet with timber, stone, boucle, linen or brushed metal for visual depth.

PLAN THE LIGHT

Warm bulbs enrich blush, cognac and sage; neutral daylight clarifies blue and ivory tones.

BEFORE YOU ORDER

Confirm the product dimensions, route of access, selected fabric code, cushion inclusion, delivery lead time, warranty and current price directly with BritSofa.

OWNERSHIP + SALES INFORMATION

Care well. Specify clearly.

General velvet-care guidance and the commercial details to confirm before the Serene Daybed is published for sale.

REGULAR CARE

Use a soft upholstery brush or a low-suction vacuum attachment. Work gently with the pile.

SPILLS

Blot immediately with a clean white cloth. Do not rub. Follow the product care label.

LIGHT + HEAT

Limit prolonged direct sunlight and keep the daybed away from strong heat sources.

PROFESSIONAL CLEANING

Use a reputable upholstery specialist familiar with velvet for stubborn marks or a full refresh.

COMMERCIAL SPECIFICATION CHECKLIST

COLLECTION	BritSofa Serene Daybed
DIMENSIONS	Confirm overall width / depth / height and seat height
UPHOLSTERY	Confirm fabric composition, supplier and final colour codes
FRAME + FILLING	Confirm construction, suspension and cushion filling
INCLUDED ITEMS	Confirm the two display cushions and any optional accessories
DELIVERY	Confirm UK / Ireland coverage, lead time, access and assembly
TERMS	Confirm current price, tax, warranty, returns and care documentation

BritSofa customer enquiries

Add website, email, telephone, showroom and approved retailer details before publication.